

# Yuan Si

## Product Designer

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### EXPERIENCE

#### Lead Product Designer | McKinsey & Company

April 2019 - March 2023, MA

*My primary responsibility as the lead designer for the legal team at the Firm is to identify opportunities and develop enterprise products and services that improve legal efficiency and minimize risks for the firm*

- Redesigned and launched a critical compliance platform that simplifies the process for users to comply with policies and regulations. As a result, we saw a 90% reduction in the number of questions received by administrators and a 70% increase in the customer satisfaction (CSAT) rating.
- Designed an internal immigration portal that reduced the time spent by attorneys answering basic immigration questions by 50%. This improvement led to increased productivity and efficiency for the team.
- By redesigning and launching an internal knowledge repository for the legal department, I consolidated knowledge into a single location and improved its findability and discoverability. This resulted in a high customer satisfaction (CSAT) rating of 90%.
- I led the research, design, and implementation, and collaborated with cross-functional partners on a project that automated the legal contract workflow. This initiative brought the firm's contracts into one system, enhanced transparency, improved efficiency for legal colleagues, and ultimately reduced the firm's risk.
- Develop vision and strategy for complex problem solving with key stakeholders, PM, engineering. As the design leader, I take full ownership of initiatives from end-to-end, ensuring successful outcomes and positive impact.

#### UX Designer | Legrand North America

April 2014 - April 2019, CT (3 and half years total)

*As a solo designer, I was responsible for designing products that manage power in both commercial and residential spaces.*

- Shipped a mobile app designed to control lighting in residential spaces.
- Unifying the digital product presence across the company.

### SKILLS

Wireframing  
Prototyping  
Visual design  
UX research  
Journey Mapping  
Storytelling  
Workshop Facilitation  
Design System

### TOOLS

Figma  
Sketch  
InVision  
Illustrator  
Photoshop

### EDUCATION

#### Savannah College of Art and Design

Master of Arts

2010 - 2014, GA

#### Wuhan University of Technology

Bachelor of Arts

2006 - 2010, China